

# NOTS TO ASSIST MARKETING SCIGA

The South Central Growth Alliance is pleased to announce that Norrenberns Truck Service, also known as “NOTS”, in Nashville has agreed to assist with marketing efforts for the organization placing an advertisement for SCIGA on the side of one of their trailer trucks that travels from coast to coast.

According to SCIGA Director, Art Borum, “This partnership will allow SCIGA to promote itself throughout the region and across the highways of America. We are grateful to NOTS for this terrific marketing effort.”

Kevin J. Brink, Vice President of Business Development at NOTS says, “We appreciate what SCIGA does for South Central Illinois and if this helps bring new business to the area, it is good for everyone here, and we are pleased to help in any way we can!”

Borum adds, “It is the partnerships of the communities, the businesses and Kaskaskia College that demonstrates to potential companies, that they may locate here, that we care about our area and are committed to working with them to make their business a success.”



*Pictured are: Jim Beasley, Kaskaskia College Board Chairman; Craig Roper, KC Director of Purchasing; Art Borum, Director of SCIGA; Kevin J. Brink, Vice President of Business Development for NOTS; Becky Ault, Mayor of Centralia; Steve Swallers, Safety Director for NOTS; Leonard Ferguson, Salem Mayor and Chairman of SCIGA; Dr. Jim Underwood, President of Kaskaskia College; Ray Kloeckner, Chairman of Clinton County Board; and Don Murray, Clinton County Board Member.*